

I am . . . **POWER** **STRONG**



JAMES "SPARKY" SPARKS / ASSISTANT SERVICE MANAGER / MEMPHIS

"Sometimes I think I was born with a wrench in my hand. I remember being seven years old and helping work on the machinery on the farm where I grew up. And, I can proudly say that in March 2018, I will start my 44th year servicing heavy equipment. I've always liked working on excavators because of their versatility and also on paving equipment because of the effort, planning and thought process that go into them. And, even though cranes, skid steers and dozers are not my favorite machines to repair, I'm glad I've had the opportunity to work on them. I have seen the progression of repairing a machine go from observing what didn't move when you pulled a lever or pushed a pedal to using a laptop and specialized tools to complete the repair. Although technology will never replace a well-trained tech, I think in the future we will see the diagnostics we use now become 'real-time' troubleshooting to diagnose repairs before the tech arrives. Repairing a machine will always be a 'hands-on' operation. Knowing how to incorporate best practices from the past, along with innovations yet to come, is what makes me . . . POWER STRONG."

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POWER

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